



Colorado Springs
PIONEERS MUSEUM



COLORADO SPRINGS PIONEERS MUSEUM

BY THE NUMBERS

20

20

AMERICA THE BEAUTIFUL

THANK YOU

20
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THE COLORADO SPRINGS PIONEERS MUSEUM EXISTS TO BUILD A LASTING CONNECTION TO THE PIKES PEAK REGION BY PRESERVING AND SHARING OUR CULTURAL HISTORY.

WE HAVE
YOU TO
THANK

Your support and participation helped us continue our mission during the COVID-19 pandemic.

YOUR IMPACT AT CSPM



40,109

TOTAL IN PERSON VISITORS

TWO

NEW STORY-RICH EXHIBITS OPENED
AND WE UPDATED OTHERS



INSPIRING MORE THAN



5,212

children through educational programs



RESILIENCE



THE CSPM
CONTINUED
ITS MISSION

VISITATION

20
20

ALTHOUGH VISITATION WAS LOW IN 2020, THE CSPM OFFERED VIRTUAL PROGRAMS TO REACH BEYOND THE WALLS OF THE MUSEUM.

CONEJOS NEIGHBORHOOD
CELEBRATION



SILENT FILM
SOIREE



OUTDOOR TOURS



COLORADO
GROWN
FAMILY FUN DAY



182
PROGRAMS



NIGHT AT THE
MUSEUM



SCHOLAR
SERIES



GIFT OF HISTORY
BREAKFAST



FESTIVAL OF
LIGHTS FAMILY
FUN DAY

A big thank you to all who made the program on the discoveries at Corral Bluffs possible. Who know such treasures were located right in our back yard . . . Certainly not me. Great program! I am still uncomfortable being inside with others so I was also very glad that this program was available via Zoom.

BARBARA M.



EXHIBITS

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WE ARE COMMUNITY STORYTELLERS

We help make sense of the past to inform the present and inspire the future.



UNA FAMILIA GRANDE: THE CONEJOS NEIGHBORHOOD PROJECT

Una Familia Grande is very interesting and they even have a video playing in the exhibit with artifacts that were donated by the residents of the neighborhood. It is truly amazing.

STACEY M.



THIS SHALL BE THE LAND FOR WOMEN

100TH
ANNIVERSARY

This Shall be the Land For Women commemorate the centennial of the 19th Amendment. This exhibit examines five decades of Women's Suffrage activism in Colorado through the lens of a diverse range of voices. This exhibit opened during the Museum's closure and included online opportunities to explore this history.



STORY OF US: THE PIKES PEAK REGION FROM A - Z

This exhibit continues to evolve as we add new themes to tell our community's history. We developed new theme, including "L is for Leon Young" and "F is for Floyd Lindstrom."

OUR
COMMUNITY

RICHARD A.

Wonderful museum of Colorado history, very inclusive and makes you think. Also free!! Bring the family, it's a great experience.

RESILIENCE

20
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MATT
MAYBERRY,
CSPM
DIRECTOR

WE'RE A MISSION DRIVEN ORGANIZATION, AND OUR GOAL IS TO ENGAGE THE PUBLIC; SO WHEN WE CAN'T DO IT IN PERSON, WE HAVE TO FIND OTHER WAYS OF DOING IT.

March 17
FIRST DAY CLOSED TO THE PUBLIC

REOPENED THE FIRST TIME
JULY 9

36%

INCREASE ENGAGEMENT ON
THE NEW WEBSITE LAUNCHED
IN APRIL

THE ONLINE GIFT OF HISTORY
FUNDRAISED MORE THAN

\$100,000

68 VIRTUAL PROGRAMS HOSTED IN 2020, INCLUDING THE
SCHOLAR SERIES AND CHILDREN'S HISTORY HOUR.

The CSPM was closed to the public for a total of five months in 2020. Although this significantly impacted visitation and programs, the Museum staff continued its mission by reaching beyond the walls of the Museum.



EDUCATION

20
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WE INSPIRED OVER 5,000 CHILDREN WITH STORIES ABOUT OUR COMMUNITY AND THE PIKES PEAK REGION. OUR PROGRAMS GIVE US AN OPPORTUNITY TO PRESERVE AND SHARE OUR CULTURAL HISTORY WITH THE NEXT GENERATION.

EDUCATION PROGRAMS



VIRTUAL FIELD TRIPS



JUNIOR DOCENTS



FAMILY-FRIENDLY
ACTIVITIES



CSPM PARTNERED WITH
THREE

CULTURAL SERVICES SITES TO CREATE CULTURAL
CONNECTIONS

JOE F.

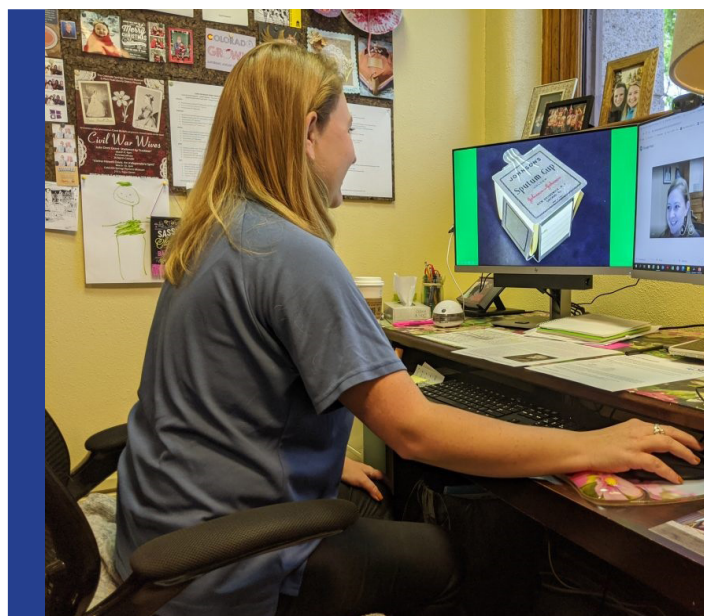
My child truly enjoyed being a Junior Docent this year. She would light up every time I picked her up when she would tell me her experience during her shift. She loves history very much and was happy that she had the opportunity to volunteer this summer.

We do this field trip every year and in my ten years of coming to the museum, you improve the experience each year... thank you.

SUSAN B.

DEBORAH F.

I love it when a museum gives my students both reverence for the artifacts and a hands on experience. The Pioneers Museum does this beautifully.



HONOR ROLL

20
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OF SUPPORT

84
VOLUNTEERS

x

3,777
HOURS

EQUAL TO
ALMOST

2 FULL
TIME
STAFF

THANK YOU TO OUR VOLUNTEERS FOR HELPING MAKE 2020 A SUCCESS

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\$50,000+

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CLOCK TOWER SOCIETY

20
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ENSURING CSPM's BRIGHT FUTURE

These sustaining gifts allow CSPM to achieve our ambitious goal to be the source for igniting curiosity and inspiring discovery among all residents and visitors. We want to recognize these individuals for their investment and involvement in producing rich cultural and educational rewards for generations to come.

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