

2012

A Year In Review

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Colorado Springs
Pioneers Museum

215 S. Tejon St. | Colorado Springs, CO 80903 | cspm.org | Tue-Sat 10am-5pm | FREE ADMISSION



26,901 Walk In Visitors



11,808 Facility Use Visitors



6,383 Off-Site Program Visitors



4,553 Children's Program Visitors



4,441 Adult Program Visitors

214

Facility use special events including weddings, business parties, nonprofit galas, and city functions in 2012



122

Tours and programs for children Pre-K - 12

Total visitors to our exhibits, programs, and events in 2012

54,086

\$0

Cost of admission compared to an average cost of \$7 nationally

From the Director

The year 2012 certainly made history in our region. From the frequent visits of opposing presidential candidates to the speed and excitement of the USA ProCycling Challenge, Colorado Springs and the Pikes Peak region will remember 2012 as a year of great exhilaration but also great devastation.

In the summer of 2012, the Waldo Canyon Fire became the most destructive fire in Colorado state history. Following the fire, our Museum staff, our Board, and our Mayor knew that it would be a priority to appropriately remember and memorialize the significance of this event. The Colorado Springs Pioneers Museum and our partners at the Pikes Peak Library District began to collect artifacts, stories and images that will convey a compelling narrative about the loss, destruction and recovery efforts. The exhibit promises to be both cathartic for the local community and provide an illustration to visitors of our resiliency. This unique exhibit of contemporary regional history will open in late June 2013, coinciding with the first anniversary of this tragic event.

The fire and its aftermath is just one of the countless, powerful stories that the CSPM preserves and shares through its collection, exhibitions and programs. None of this is possible, however, without the support and encouragement of our numerous volunteers, donors, and benefactors.

Here are some highlights from 2012 made possible because of your generosity:

- The unveiling of six new exhibits
- Hosting our second annual Gift of History breakfast with record attendance
- Launching our new website cspm.org and greatly expanding our social media reach
- Expanding our children and adult programs to reach out to more individuals and families than ever before

Thank you for making all of this possible! As our Museum transitions to a new governing model and greater self-sufficiency, we recognize that our plans for the future will only be accomplished with your support and encouragement. Your donations and promotion on behalf of the Museum help breathe life into our new initiatives and ensure that our community and visitors will continue to receive the *gift of history*. We hope that you will visit us often to experience the stories that define our region at the Colorado Springs Pioneers Museum. Thank you!



Matt Mayberry, Museum Director



EXHIBITS (New or updated in 2012)

Abraham Lincoln: A Man of His Time, A Man for All Times —February 3 - February 25, 2012

Two hundred years after his birth, Abraham Lincoln's historical importance endures. We honored Lincoln as a global figure with a traveling exhibition organized by the Gilder Lehrman Institute of American History. People around the world take inspiration from the principles, words, and resolute leadership of the 16th President of the United States.

Rocks, Minerals & Man: Everything is Made From Something —March 23, 2012 - March 2, 2013

The Museum Experience exhibit *Rocks, Minerals & Man* was designed by the 4th graders at Patrick Henry Elementary School using the expertise of local, award-winning teacher Sharon Milito and her team. This project highlights the CSPM's extensive mineral collections, transforms students into community curators, and creates an exciting exhibit that educates the public on an important regional history topic.

Using the academic theme of interdependence, students studied how various minerals and rocks are used in the everyday lives of people. Following a behind-the-scenes field trip to the CSPM, students photographed, measured, weighed and drew rock or mineral specimens and conducted research on their specimens. Both the CSPM and Patrick Henry Elementary are proud to publicly present this innovative and collaborative exhibit: *Rocks, Minerals & Man*.

Fujiyoshida - Sister City

2012 marked the 50th Anniversary of the Sister City relationship between Colorado Springs and Fujiyoshida, Japan. The Colorado Springs Pioneers Museum is honored to be hosting this special exhibition in honor of Mt. Fuji's 2013 nomination as a UNESCO World Cultural Site. Located at the base of Mt. Fuji, the city of Fujiyoshida has long served as a gateway to Japan's highest peak. Although Mt. Fuji is now climbed by tourists and recreational hikers, the mountain has long held deep religious significance.

From Paris to the Plains: The Artistry of Artus and Anne Van Briggle

When Artus Van Briggle stepped off the train at the Colorado Springs station in March 1899, he carried a secret formula. After years of study and experimentation, Van Briggle successfully devised a matte glaze that was in contrast to the traditional High-Gloss pottery of the Victorian Era. Coming west to seek a cure for his tuberculosis, Van Briggle founded a pottery that combined his innovative glaze, unique artistic vision and inspiration drawn from our natural setting to revolutionize American ceramics.

Tragically, Artus Van Briggle died of tuberculosis in 1904 at the age of 35. After his death, his wife and fellow artist Anne became president of the company until she left the business in 1912. Together, Artus and Anne Van Briggle created a uniquely original and enduring artistic legacy. The more than 150 pieces of Van Briggle Art Pottery featured in this exhibit were created from 1900 to 1912 and thus directly reflect the work and genius of Artus and Anne Van Briggle.

Any Place That is North and West: African Americans in Colorado Springs

In his poem *One Way Ticket*, Langston Hughes eloquently described the exodus of millions of African Americans out of the South following the Civil War. Pushed out by repressive Jim Crow laws, threats of violence and little economic or political opportunity, African Americans moved *Any Place That is North and West*. This exhibit explores what they found when they arrived in Colorado Springs, the supportive community they created for themselves, and the role they played in shaping the city we live in today.

To The Moon: Snoopy Soars with NASA —November 17, 2012 - April 20, 2013

This exhibit examines the fascinating connections between Charles M. Schulz, his beloved Peanuts cartoons, the space race, and Colorado Springs. *To the Moon* is a national traveling exhibit organized by the Charles M. Schulz Museum and Research Center in Santa Rosa, CA. It features a number of local artifacts, including a reproduction of the mural created by Schulz in the home he lived in during his time in Colorado Springs.

Honor Roll of Benefactors

The Honor Roll of Donors represents gifts made to CSPM in the fiscal year 2012. Every effort has been made to ensure the accuracy of all donor lists. Please accept our apologies for any errors and notify the Development office with corrections.

(\$10,000+)

US Bank Ralph Giddings Trust
Gates Family Foundation
Pikes Peak Community Foundation

(\$5,000-\$9,999)

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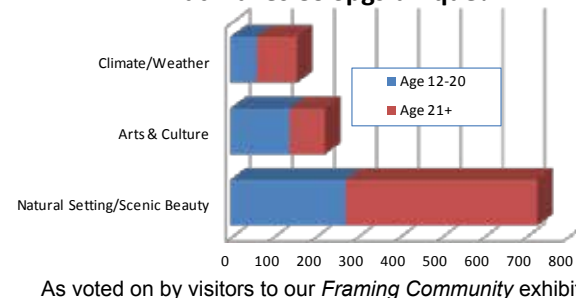
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2012 PROGRAMS

- 11 Children's HiSTORY Hours
- 10 Lectures
- 6 New Exhibit Openings
- 11 Other Community Programs
- 18 Volunteer Programs
- 30 Volunteer Trainings

What makes Co Spgs unique?



The top three events from 2012 you feel will have the most lasting impact on the culture, geography, and character of the Pikes Peak Region.

1. Waldo Canyon Fire
2. Passage of Amendment 64 (Regulate Marijuana Like Alcohol Act)
3. Leasing of Memorial Hospital to the University of Colorado

Helping Hands

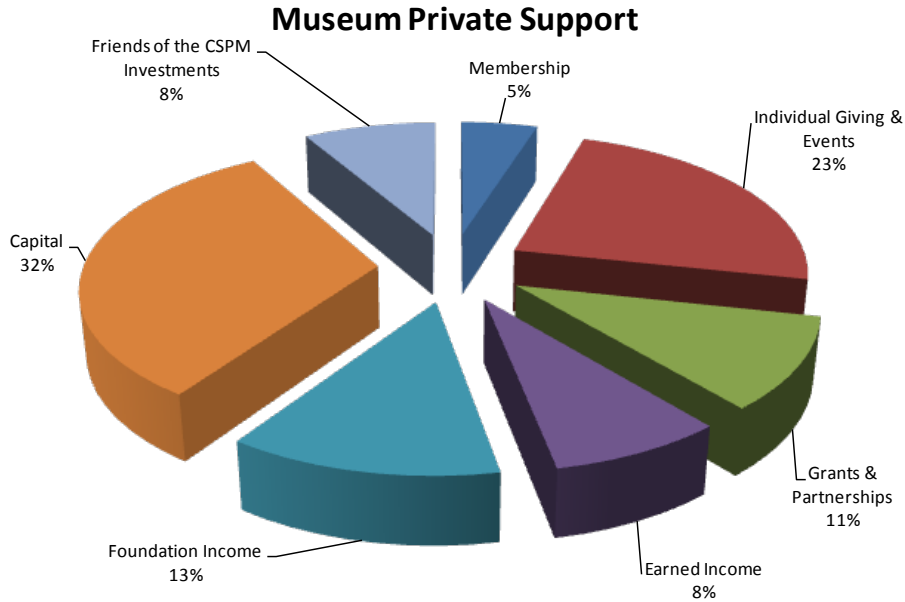
"The people who come into the Museum Store are my greatest joy. After greeting them and letting them know the unique items we have for sale, I often ask them 'Where is home.' Some will mention another state, sometimes a foreign country, but others say, 'I live in Georgia now, but I got my marriage license downstairs, (paid a fine or some other activity) and I haven't been back in a long time. It brings back so many great memories.' Then we have a conversation about the changes in the city or the Museum. They usually leave with a large smile on their face. Connecting with people is the real joy of volunteering."

-Jan Watkins, Museum Store

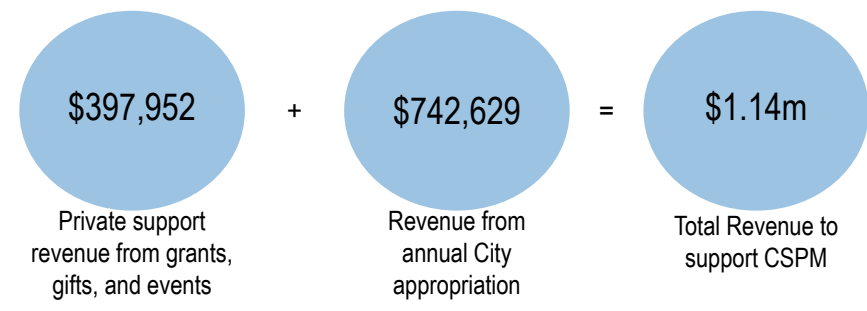
"I love serving on the board of the Pioneers Museum because I'm surrounded by such a diverse mix of people with varied skills and backgrounds, but we are all united by our passion for the museum. Board service is a special way to volunteer because we are able to focus less on the day-to-day museum activities and instead look to the future and plan long-term to ensure that our museum is strong and poised to serve children and families in our community for generations to come."

-Susan Edmondson, Museum Board

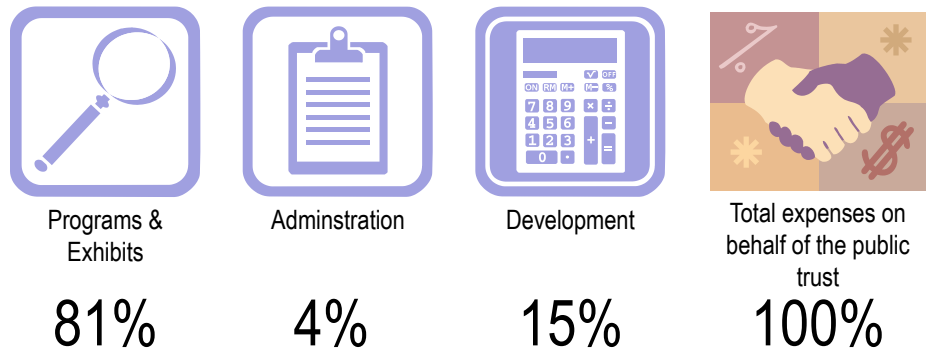
Finances



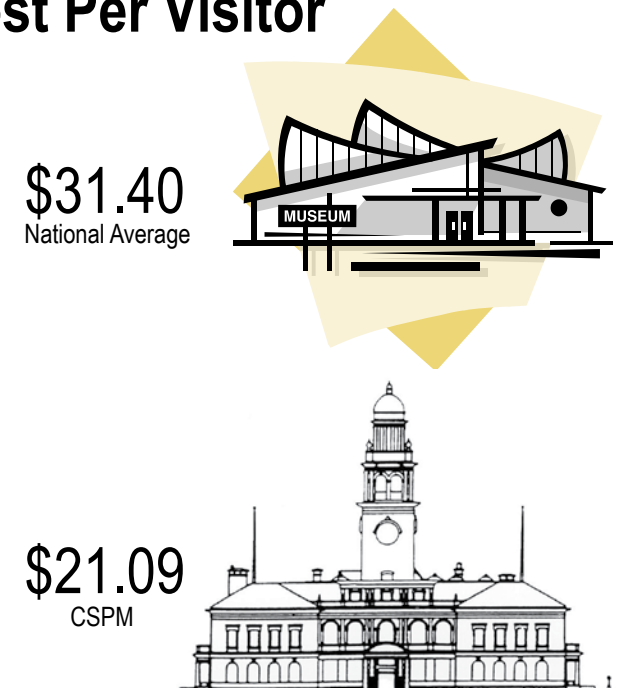
CSPM Total Museum Revenue



CSPM Total Museum Expenses



Cost Per Visitor



Looking Ahead

Stories in Stone

Curated by 4th grade "paleontologists" from Patrick Henry Elementary School, this unique exhibit will feature the Museum's extensive fossil collection. The students' own scientific research and original artwork provide a fresh opportunity to understand the rich natural history of the Pikes Peak Region.



Journey to Pikes Peak

Designed for children 2-10, this hands-on exhibit will explore the many reasons people over time chose to live near Pikes Peak and the various paths they took to get here.



From The Ashes: The Waldo Canyon Fire

In the summer of 2012, the Waldo Canyon Fire became the most destructive fire in Colorado state history. It covered over 18,000 acres, caused the evacuation of more than 36,000 residents, destroyed 346 homes and left two people dead. The day after the Waldo Canyon Fire tore through the Mountain Shadows neighborhood, the Colorado Springs Pioneers Museum and the Pikes Peak Library District began collecting stories and artifacts from individuals, families, and businesses affected by the fire. Coinciding with the first anniversary, this unique and powerful exhibit will preserve and memorialize the impact of this historic event on our community and landscape.



Caring For Those Less Fortunate: Celebrating 100 Years of the Myron Stratton Home

Commemorating the 100th anniversary of the founding of the Myron Stratton Home, this exhibit will highlight the unique role this institution has played in supporting the needs of the less fortunate in our community.



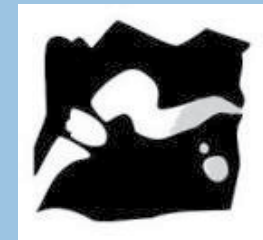
A Needle Pulling Thread: Selections From the CSPM Quilt Collection

Guest curated by local textile aficionado Judi Arndt, this colorful exhibit will feature stunning examples of quilt work from the CSPM's renowned quilt collection.



International Watermedia 2013

In partnership with the Pikes Peak Watercolor Society, the Museum is proud to host the International Watermedia 2013. The goal of this juried exhibit is to present a rich spectrum of original work by visionary watermedia artists. The theme of the exhibit is *Legacy*. Katherine Lee Bates' legacy to the world was her song "America the Beautiful" which was inspired by the Pikes Peak Region. Artists are invited to share their creative inspiration and personal legacy by submitting their works. For more information about submitting artwork to this juried competition please visit: PikesPeakWatercolorSociety.org



For updates on all of our 2013 exhibits, events and programs visit us online at:



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cspm.org
Tue-Sat 10am-5pm
FREE ADMISSION

The Colorado Springs Pioneers Museum builds a lasting connection to the Pikes Peak Region by preserving and sharing our cultural history.